

# 5<sup>th</sup> State Level Financial Inclusion Conclave-2024

Organized By:

## **OSAFII & Its Member Organizations in Odisha**

Odisha State Associations of Financial Inclusion Institutions (OSAFII)

## **Vision**

Establish an Inclusive & Sustainable Financial Society Mission

To Create Enabling
Environment for Financial
Inclusion through Stakeholders
Engagement.

OSAFII operates as a memberbased network organization of various institutions that promote financial inclusion and women entrepreneurships in the state by offering inclusive financial and business development services to poor. It is established as a Trust in the year 2016. The core intents of the association is to create and provide a common platform for stakeholders for sharing of their experiences and facilitate better coordination among them. It strengthening works for inclusive finance sector by addressing the state specific issues and challenges. OSAFII also helps strengthen capacity members & stakeholders various thematic areas including on responsible finance, client protection principles, SPM etc. Started initially by seven homegrown institutions, it has now got 27 members in Odisha. Most member organizations are registered with RBI as NBFCs & NBFC-MFIs. Registered under Trust Act, OSAFII has also got GST, 12A, 80G and CSR Registrations. As such any contributions to OSAFII may get tax exemptions as per Govt provisions.

Date: February 16, 2024 (Friday)

### Hotel Mayfair, Bhubaneswar, Odisha

### **Conclave Sponsorships: Categories**

# Platinum Sponsor (Conclave Partner) Sponsorship Contribution: Rs. 5 lakhs

- Exclusive Logo placement above all the partner's Logo at the Conclave: (Bigger size & more prominent)
- Conclave Resource Directory (Representing the Sponsor's Profile)
- Event Backdrop, Event marketing collaterals (Standees, Delegate kits),
- 02 Rep for the panel discussions held on the conclave/technical sessions;
- 20 free registrations which can be passed on to partners/affiliates/clients
- Acknowledgement of sponsorship level during opening and closing ceremony;
   Company Literatures & Delegate kits
- Exhibition space in the venue;
- 02 standees inside conference room and remaining standees outside

### Diamond Sponsor (Conclave Co-Partner): Sponsorship Contribution: Rs. 3 lakhs

- Logo placement above all the Gold & Silver Sponsors' Logos at the Conclave (Bigger size & more prominent
- Conclave Resource Directory
- Event Backdrop, Event marketing collaterals (Standees, Delegate kits)
- 01 panelist CMD/MD for a panel discussion around an issue related to the theme;
- 15 free registrations (which can be passed on to partners/ clients);
- Company Literature as part of Delegate kits/ bags;
- Exhibition space in the venue;

Opportunity for one-to-one session with the relevant stakeholder from leadership team of the desired organizations (Donors, Investors, Sponsors, Banks, MFIs, & other Delegates (Subjected to mutual agreement)

### Gold Sponsor (Conclave Co-Sponsor): Sponsorship Contribution: Rs. 200,000

- Logo placement; Conclave Resource Directory, Event marketing collaterals (Standees, )
- 10 free registrations which can be passed on to partners/ clients;
- Company Literature as part of Delegate kits/ bags;
- Exhibition space in the venue

Opportunity for interactions with the relevant stakeholder from leadership team of the desired organizations including Investors, Banks, MFIs & other Delegates (Subjected to mutual agreement)

### Silver Sponsor (Con. Associate-Sponsor): Sponsorship Contribution: Rs. 1,00,000

- Logo placement; Conclave Resource
   Directory; Event marketing collaterals
- 05 free registrations which can be passed on to partners/clients;
- Company Literature as part of Delegate kits/ bags;
- Exhibition space in the venue

**Knowledge Partner:** *Roles & Responsibilities:* Development of Knowledge Materials; Sector Report, Technical Materials for Sessions & Coordination with Panelists; Connecting Knowledge partnership before and after the conclave; Senior Representative of the institution may be one of the panelist in the technical session/s.

**Media Partner:** *Roles & Responsibilities*: Provide technical guidance and inputs in managing the media coverage of the conclave proceedings, prepare Press Note and facilitate sharing of that with the electronic as well as print media, Social Networking;

#### **Convention Secretariat/ OSAFII Office:**

Plot No-33/C, Nicco Park Road, Madhusudan Nagar, Bhubaneswar-751002 Contact Person: Narendra Nayak, CEO (Cell: 9777293407) Phone Numbers: 9348485787,9437411560